

# HOW TO BUILD YOUR ONLINE AUTHOR PLATFORM: 100 PRACTICAL TIPS

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### How to Build Your Online Author Platform: 100 Practical Tips

Author	<b>Tony Riches</b>
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A very enjoyable read! Not 'just' another top help tips guide - I found every tip in this useful, original and practical. The book categorises its advice well into manageable sections relating to various different platforms, and most importantly, tips are small chunks of advice that are actionable individually or en masse to give direct...