HOW TO BUILD YOUR ONLINE AUTHOR PLATFORM: 100 PRACTICAL TIPS

There are so many new books published every day, your best work can languish unnoticed - unless you can help it stand out in some way. On-line platform building is not about self-promotion, it is a long term 'organic' process and different for every author. All authors also need to find the right balance between writing and raising awareness of their work. The rise of social...

Reader's Opinions

A very enjoyable read!Not 'just' another top help tips guide - I found every tip in this useful, original and practical. The book categorises its advice well into manageable sections relating to various different platforms, and most importantly, tips are small chunks of advice that are actionable individually or en masse to give direct...